

For Immediate Release

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Elliott Beach Rentals Team Attends Vacation Rental Managers Conference

VRMA Conference Allows Key Staff To Keep On Top of Trends in Industry

North Myrtle Beach, SC – April 2009 / Elliott Realty / Press Release – [Elliott Realty](#), a leading full service [Vacation Rental](#) and [Real Estate](#) company located in North Myrtle Beach, South Carolina has announced that key staff members have returned from the [Vacation Rental Managers Association](#) (VRMA) Eastern Regional Conference held in Charlotte, NC this April. VRMA, founded in 1985, is the largest association of professional vacation rental managers in the United States and represents over 600 member companies.

The VRMA conference in Charlotte attracted managers and suppliers from not only the Eastern United States but also members from Canada and the Caribbean and focused on the continuing education of professional rental managers and gave managers the ability to network and share ideas with their counterparts.

Rick Elliott, Corrine Crickmore and Janice Barr attended many sessions over the 2 day event including:

- Internet Marketing and Search Engine Optimization
- Front & Back of the House Roundtables
- Turning Guests Into Be-Backs
- Housekeeping & Maintenance Sessions
- How to Survive In A Down Economy
- Green Vacation Rentals

“As a team we always find the VRMA conferences to be a wealth of new information. We get to attend a variety of classes and roundtables taught or moderated by industry experts. We also look forward to networking with our fellow managers to exchange ideas and see how other areas of the country are adapting and changing in today’s market. This year was no different but as you can imagine a good deal of the conference focused on economics and how to market to potential guests in the current climate,” stated Rick Elliott, President of Elliott Realty. “We certainly came home from Charlotte with a number of great ideas and plans to implement that will only serve to increase our reservations and continue to add upon our robust customer service.”

The screenshot shows the Elliott Realty website interface. At the top, it features the Elliott Realty logo and a navigation menu with links for Vacation Search, Bargains & Specials, Things to Do, Property Management, About the Area, About Us, and Contact Us. The main content area is titled 'VACATION RENTALS IN NORTH MYRTLE BEACH, SC' and includes a 'VACATION SEARCH & ONLINE RESERVATIONS' section with buttons for 'SEARCHING & SPECIALS', 'GOLF PACKAGES TO 3 MYRTLE BEACH GOLF', and 'ELLIOTT REALTY OWNED REAL ESTATE SALES'. There is a 'GuestNet' section with a 'CLICK HERE' button. A video player is visible with a 'CLICK TO VIEW OUR VIDEO' button. The page also features a 'Proud Members Of' section listing affiliations with the North Myrtle Beach Chamber, Myrtle Beach Chamber, Vacation Rental Manager's Association, Myrtle Beach Hospitality, and Myrtle Beach Golf Hokey. A large text block describes the vacation rental services, mentioning amenities like fully equipped kitchens, cable television, and washer/dryers. It also includes a 'REGISTER TO WIN A VACATION!' promotion and a contact form for email subscriptions.

Elliott Beach Rentals specializes in the professional management of North Myrtle Beach vacation rental properties (homes and condominiums) and is convenient to many major metropolitan areas by both car and air, such as: Charlotte, NC; Greenville/Spartanburg, SC; Raleigh/Durham, NC; Richmond, VA; Atlanta, GA; Washington DC; Charleston, WV and Baltimore, MD. Elliott Beach Rentals is a short drive from international airports in Myrtle Beach, SC and Wilmington, NC.

About Elliott Realty

[Elliott Realty](#) of North Myrtle Beach, South Carolina has been specializing in vacation rentals, winter rentals, golf packages and real estate sales since 1959. The company was founded on a simple premise that still rings true today “Service You Expect. People You Trust.”

[Elliott Beach Rentals](#): **Trust Your Vacation To The Experts**: Elliott Beach Rentals specializes in vacation rentals and professional resort rental management in the North Myrtle Beach area. Our excellent selection includes Houses and Condominiums located Oceanfront, Second Row, and Channel. We also offer a [luxury program](#) for guests with the most discriminating taste.

[Elliott Realty GMAC](#) is a franchise member with GMAC Real Estate. Our involvement in the community, knowledge of the real estate market, and care in meeting the needs of our customers and clients have enabled us to enjoy a fine reputation across the state. Whether relocating, investing in resort property, buying a farm, or land and timber, we can save you time and money.

[Myrtle Beach Golf Authority](#) offers the best Golf Packages in the Myrtle Beach area and can accommodate large and small golf groups. Our resident golf expert stays abreast on all the changes in the local golf community and offers our clients the best prices in the area. If you are looking for expert advice before hitting the links in the Myrtle Beach area call us first, we do it right.

This press release formatted and submitted by Visual Data Systems (www.VisualDataSystems.com), the leader in online marketing for the vacation rental industry.

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