

For Immediate Release

May 19, 2009

For More Information:

Midgett Realty

Vacations@MidgettRealty.com

866-348-1860



Midgett Realty Goes Green To Help The Hatteras Island Environment

Recycling Efforts and Elimination of Twenty-Seven Tons of Paper Just a Start

Hatteras Island, North Carolina – May 2009/Midgett Realty/Press Release - [Midgett Realty](#) offering more than 560 vacation rental properties on [Hatteras Island and The Outer Banks](#) since the 1960's is pleased to announce that its efforts to be a better citizen of Hatteras Island, The Outer Banks and indeed the world through being a more environmentally friendly company are paying dividends through the reduction of their corporate footprint.



In 2008, the entire Midgett Realty team made plans to help the company 'reduce, reuse and recycle' in 2009 in order to lessen their burden on the environment. The first step was the immediate discontinuation of their annual vacation rental brochure – a tradition of close to forty years. By investing in technology that allows visitors to their website to build custom brochures online, which could then be printed, viewed or emailed to family and friends, Midgett Realty immediately reduced their corporate environmental footprint by over 27 tons of paper.

Midgett Realty has also been able to utilize technology to reduce the amount of paper leaving their office to homeowners. The over five hundred homeowners that Midgett Realty represents now are able to see statements and other accounting materials online. Printing statements and reports is now up to the individual - saving on paper for the statements and envelopes.

Midgett Realty is also the first and only rental management firm on Hatteras Island to provide curbside recycling services for 100% of its vacation rental homes. By doing this, Midgett Realty and its guests will help the environment through the diversion of recyclable glass, paper, cardboard and cans away from area landfills.

“For over forty years, Midgett Realty has been the leader in good citizenship on Hatteras Island and the Outer Banks and our efforts to become an environmentally conscious and greener company are an offshoot of this history. The coastal villages of Hatteras Island are unique in-so-far as they are fully surrounded by the natural beauty of America's first National Seashore, the Cape Hatteras National Seashore Recreational Area and we want them to stay clean and beautiful for our visitors and our families who call Hatteras Island our home,” stated Anthony Fletcher, General Manager of Midgett Realty. “The Midgett Family and Midgett Realty are committed to the welfare of Hatteras Island and the Outer Banks and we are continuously looking for new and better ways to continue our efforts to help our environment. We urge all of our visitors and other area companies to join our efforts



and help the environment”

For more information on Midgett Realty and their professionally managed vacation homes, please visit: MidgettRealty.com. Their site was designed to enhance the experience of vacationers wishing to enjoy a trip to Hatteras Island and the Outer Banks of North Carolina. MidgettRealty.com contains all the information needed to make an informed decision when renting a vacation property. The site features: [secure real-time online bookings](#), [detailed property information](#), [last minute specials](#), the ability to [search for properties via location](#), [sales information](#), [property management information](#), [driving directions](#) and [area information](#) including: [Cape Hatteras; Rodanthe, Waves and Salvo](#); [Avon and Buxton](#); [Hatteras and Frisco](#); and [Ocracoke Island](#).

The Outer Banks, Hatteras Island and Midgett Realty are [convenient to the entire East Coast](#) of the United States. Hatteras is less than 500 miles from such areas as: New York City; Charleston, SC; Charlotte, NC; and only miles from Washington DC; Philadelphia, PA and Baltimore, MD. A little further away, but still a convenient and easy trip to the Outer Banks is: Atlanta, GA; Boston, MA; Toronto, Canada and Cincinnati, OH.

About Midgett Realty

Serving Hatteras Island on the Outer Banks of North Carolina has been a Midgett family tradition for over a century. In the 1960's two brothers named Midgett started a real estate company, and today, their children, grandchildren and other staff of Midgett Realty offer over 560 vacation cottages and condos for rent.

The Midgett family has lived on the Outer Banks for at least three centuries, and today's Midgett's are descendants of the tough, independent seafaring men and women who managed to thrive and survive on these isolated barrier islands. They have been fishermen and lifesavers and surfmen, and they have been the operators of the famous Hatteras Island - Manteo Bus Line, which carried islanders and visitors up and down the beach in the days before roads and bridges.

Today they are the owners of Hatteras Island's premier, full-service real estate company. [Midgett Realty](#) is one of the island's oldest family owned businesses, and the only real estate company owned and managed by Hatteras Island natives. The Midgett Realty family stands ready to share with you all the experiences they have had in several generations of living and working on Hatteras Island. More information is available online at <http://www.midgettrealty.com/> or via phone at 866-348-1860. This press release was submitted by Visual Data Systems (www.VisualDataSystems.com), the leader in online marketing for the vacation rental industry, on behalf of Midgett Realty.

####