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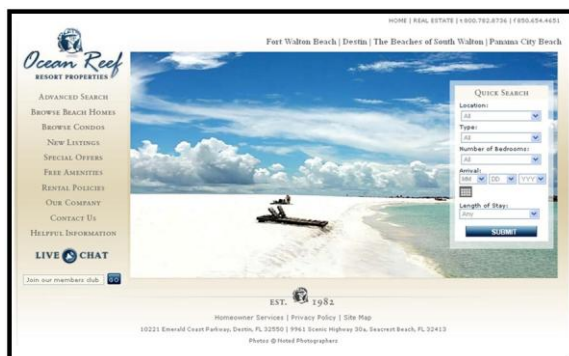


Ocean Reef Resorts Launches New Web Site

OceanReefResorts.com Offers Robust Features For Gulf Coast Vacationers and Homeowners

Destin, FL –September 2008/Ocean Reef Resorts/Press Release – [Ocean Reef Resorts](http://www.OceanReefResorts.com), a leading vacation rental and real estate firm specializing in Florida’s Emerald Coast including Fort Walton Beach, Destin, The Beaches of South Walton and Panama City Beach have announced the launch of their new website: www.OceanReefResorts.com.

This new website offers vacationers the opportunity to check real-time availability on both professionally managed [vacation homes](#) and [condominiums](#) with the ability to edit results with [advanced search](#) criteria such as: pet friendly properties; private or community pools; high speed internet; location; number of bedrooms and more. Vacationers are also able to book their next vacation property online after viewing search results, comparing prices, and amenities of each property. For website visitors who have questions – they can click on the ‘Live Chat’ icon and be connected to one of Ocean Reef Resorts’ professional team members or call 800-782-8736.



Each professionally managed vacation [rental home](#) or [condominium](#) is featured on an individual property page that contains an availability calendar, multiple pictures, amenities listing, description, weekly & daily rates and much more. Visitors to the site can also find [important area information](#) on golf, weather, local airports, shopping, fishing and family fun. Vacationers should be sure to check out the [free amenities](#) offered to them exclusively as guests of Ocean Reef Resorts.

Homeowners who use the services of Ocean Reef Resorts will have the ability to access important information about their vacation properties through the use of OwnerNet™. For those looking for information on Real Estate purchase or sale – there is a link for the [Real Estate Division](#) of Ocean Reef Resorts.

The properties of Ocean Reef Resorts are located on the Gulf Coast of Florida and include the following popular destinations: Fort Walton Beach; Destin; The Beaches of South Walton and Panama City Beach. These vacation properties are convenient to three airports: Fort Walton Beach / Eglin AFB; Pensacola Airport and Panama City Airport. In addition, these destinations are an easy drive from Atlanta, GA; Memphis, TN; Orlando, FL; Chattanooga, TN; Charlotte, NC; Mobile, AL and New Orleans, LA.

“The entire Ocean Reef Resorts team is very excited about our new website as it represents the hard work invested by our staff. We are always looking for new and innovative ways to promote the luxurious properties we manage to both current clients and future visitors. We believe our website will be a boon to our homeowners and vacationers. We look forward to enhancing it even more in the future”, stated Mike Taylor of Ocean Reef Resorts.

About Ocean Reef Resorts

Founded in 1982, [Ocean Reef Resorts](http://www.OceanReefResorts.com) offers professionally managed vacation rentals and full-service real estate operations from offices in both Destin and Seacrest Beach, Florida. Ocean Reef Resorts is staffed by a professional and friendly staff that is knowledgeable in all areas of the hospitality and real estate industries. The staff includes experts that provide both clients and owners the highest level of customer service, marketing, accounting, housekeeping and maintenance. Ocean Reef Resorts can be found on the web at www.OceanReefResorts.com and can be contacted by calling 800-782-8736. This press release was formatted and submitted by Visual Data Systems (www.VisualDataSystems.com) on behalf of Ocean Reef Resorts.