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Outer Banks Blue Announces 'Blue Plate Specials' For Vacation Rentals

'Deal of The Day' Specials Allows Savvy Vacationers To Take Advantage Of Extra Savings

Kitty Hawk, NC – June 2009 / Outer Banks Blue / Press Release – [Outer Banks Blue](#), a leading vacation rental and [real estate](#) firm headquartered in [Kitty Hawk, North Carolina](#) has announced that they have implemented a daily 'Blue Plate Special' on their website which highlights special savings on a different property every day.

Links to Outer Banks Blue's 'Blue Plate Special' are conveniently located on their website homepage as well as on the top of their [Specials Page](#). From the Specials Page – visitors to the page cannot only view the 'Blue Plate Special' but also review other discounted properties and special offers. The Outer Banks Blue Specials Page is conveniently broken down to the week of arrival with immediate access to the reduced pricing, amenities listings, location information and pictures. The page even offers an [RSS Feed](#) for those vacationers who want to be updated on new specials as they become available.

"It is no secret that a majority of vacationers use the internet for researching and booking their next vacation and our clients are very internet savvy and informed consumers. Their online shopping experiences have led them to not only look for the best properties available but also for the best possible values and our 'Blue Plate Special' will help provide that to our clients," states Tim Cafferty, President of Outer Banks Blue Realty. "We want our visitors to think of the 'Blue Plate Special' just like the old fashioned blue plate special at a local diner – each day our chef will call attention to not only one of our top professionally managed vacation rentals but also offer our clients a tremendous value. The Blue Plate Special will change daily and the savings on that property will only be available for 24 hours – so it behooves people to check in with us every day to find their perfect vacation rental and act quickly when they find their next vacation."

Outer Banks Blue is a full service Vacation Rental Firm which serves vacationers throughout the United States, Canada and Europe. In operation since 2005, the family owned and operated Outer Banks Blue provides professionally managed vacation homes and condominiums in the [Outer Banks of North Carolina](#) including the towns of [Corolla](#); [Duck](#); [Kill Devil Hills](#); [Kitty Hawk](#); [Nags Head](#) and [Southern Shores](#). Vacationers with Outer Banks Blue are able to choose from Oceanfront to Soundfront and all areas in between and have numerous amenity options including private pools; hot tubs; high speed internet access and even pet-friendly properties. Outer Banks Blue provides all guests with needed linens including fully made beds and towels for all guests based on the advertised number of people a property will accommodate.

The Outer Banks Blue website (www.OuterBanksBlue.com) offers vacationers the ability to [search and book online with real-time availability](#) by choosing location, type of property and amenities as well as of course check-in date.

Last minute vacationers should review the [online specials page](#) to peruse properties offering discounts to vacationers. The Outer Banks of North Carolina and the nearly [two-hundred vacation rentals](#) offered by Outer Banks Blue are [convenient to many metropolitan areas](#) including: Charlotte, NC; Washington DC; Richmond VA; Raleigh/Durham, NC; Columbia, SC and Baltimore, MD. Fans of Outer Banks Blue can follow them on [Twitter](#); [Facebook](#) and [MySpace](#).

About Outer Banks Blue

[Outer Banks Blue](#) was formed by Tim Cafferty in 2005 after over 25 years in property management on the Outer Banks. With experience in both a smaller, family operated company that evolved into a leader on the Outer Banks in occupancy numbers and technology under his expertise and in the management of a nationally recognized, publicly owned corporation boasting one of the largest inventories of homes on the Outer Banks his vision of a more personalized management opportunity developed into the conception of Outer Banks Blue Real Estate Services.

Experience and reputation in the area for attention to detail and integrity along with a team of experienced and dedicated personnel has brought Outer Banks Blue into the forefront of rental companies. With an original goal of 50 homes easily surpassed in two months of operation, it became very clear it would be necessary to promote this vision with a dedication to their clients for responsible growth, and a dedication to their customers with quality homes. Therefore, the decision was made very early to be selective in the properties and areas they represent.

Today, Outer Banks Blue represents nearly 200 premier vacation rental properties in the Outer Banks of North Carolina. For more information on Outer Banks Blue Real Estate services and to experience a taste of their personal, quality service, visit the on the web at www.OuterBanksBlue.com, email them at info@OuterBanksBlue.com or call 866.546.0596. This press release formatted and submitted by Visual Data Systems (www.VisualDataSystems.com), the leader in online marketing for the vacation rental industry.

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