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Outer Banks Blue Has A Record June for Vacation Rental Reservations

Last Minute Vacationers Spur Outer Banks Blue to a 53% Increase in Bookings

Kitty Hawk, NC – July 2009 / Outer Banks Blue / Press Release – [Outer Banks Blue](#), a leading vacation rental and [real estate](#) firm headquartered in [Kitty Hawk, North Carolina](#) has announced that was their most productive June in company history in terms of bookings and revenue for their homeowners. June 2009 showed a 53% increase in bookings over the previous year which was previously the highest in company history.

“Even though the economy is still weighing heavily on vacationers minds we saw a push of confirmed reservations in the month of June as families decided the Outer Banks would be their summer vacation destination. The result was a very busy month for our reservations team which is doing a fantastic job matching guest needs with our outstanding properties and the result has had a tremendous impact on our availability of homes for the remainder of the summer. There are several weeks ahead that will most certainly sell out as a result of this sudden push by the public to take a summer beach vacation here on the Outer Banks,” states Tim Cafferty, President of Outer Banks Blue Realty.

Tim Cafferty continues, “The Outer Banks has proven to be an uncommon value for vacationing families for generations, and the bookings we experienced in June tells us that folks still value the relaxed and natural beauty that this area has to offer. We also believe Outer Banks Blue’s all inclusive pricing, check in by mail program, and linens being provided at no extra charge were a real differentiator in the marketplace. We look forward to delivering on our guest expectations.”



Outer Banks Blue is a full service Vacation Rental Firm which serves vacationers throughout the United States, Canada and Europe. In operation since 2005, the family owned and operated Outer Banks Blue provides professionally managed vacation homes and condominiums in the [Outer Banks of North Carolina](#) including the towns of [Corolla](#); [Duck](#); [Kill Devil Hills](#); [Kitty Hawk](#); [Nags Head](#) and [Southern Shores](#). Vacationers with Outer Banks Blue are able to choose from Oceanfront to Soundfront and all areas in between and have numerous amenity options including private pools; hot tubs; high speed internet access and even pet-friendly properties. Outer Banks Blue provides all guests with needed linens including fully made beds and towels for all guests based on the advertised number of people a property will accommodate.

The Outer Banks Blue website (www.OuterBanksBlue.com) offers vacationers the ability to [search and book online with real-time availability](#) by choosing location, type of property and amenities as well as of course check-in date.

Last minute vacationers should review the [online specials page](#) to peruse properties offering discounts to vacationers. The Outer Banks of North Carolina and the nearly [two-hundred vacation rentals](#) offered by Outer Banks Blue are [convenient to many metropolitan areas](#) including: Charlotte, NC; Washington DC; Richmond VA; Raleigh/Durham, NC; Columbia, SC and Baltimore, MD. Fans of Outer Banks Blue can follow them on [Twitter](#); [Facebook](#) and [MySpace](#).

About Outer Banks Blue

[Outer Banks Blue](#) was formed by Tim Cafferty in 2005 after over 25 years in property management on the Outer Banks. With experience in both a smaller, family operated company that evolved into a leader on the Outer Banks in occupancy numbers and technology under his expertise and in the management of a nationally recognized, publicly owned corporation boasting one of the largest inventories of homes on the Outer Banks his vision of a more personalized management opportunity developed into the conception of Outer Banks Blue Real Estate Services.

Experience and reputation in the area for attention to detail and integrity along with a team of experienced and dedicated personnel has brought Outer Banks Blue into the forefront of rental companies. With an original goal of 50 homes easily surpassed in two months of operation, it became very clear it would be necessary to promote this vision with a dedication to their clients for responsible growth, and a dedication to their customers with quality homes. Therefore, the decision was made very early to be selective in the properties and areas they represent.

Today, Outer Banks Blue represents nearly 200 premier vacation rental properties in the Outer Banks of North Carolina. For more information on Outer Banks Blue Real Estate services and to experience a taste of their personal, quality service, visit the on the web at www.OuterBanksBlue.com, email them at info@OuterBanksBlue.com or call 866.546.0596. This press release formatted and submitted by Visual Data Systems (www.VisualDataSystems.com), the leader in online marketing for the vacation rental industry.

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