

For Immediate Release

February 19, 2009

Jim Kempfski

jim@specialtylodging.com

866-316-4821



Specialty Lodging Is Attracting All-Stars This Spring

Baseball & Basketball Stars Are Finding Their Arizona Accommodations with Specialty Lodging

Scottsdale, Arizona – February, 2009/Specialty Lodging/Press Release – [Specialty Lodging](#), the leading vacation rental firm in beautiful [Scottsdale, Arizona](#) is pleased to announce that they are experiencing record a record breaking winter and spring rental season. The combination of vacationers enjoying the great weather and exciting Arizona activities including sight-seeing, fine dining, golf, festival & events and the great nightlife enhanced with an influx of major sports stars staying with Specialty Lodging for the NBA All-Star Game and Major League Baseball Spring Training have led to this record breaking season.

This record breaking rental season follows the records set in 2008 when Phoenix hosted the Super Bowl and is truly showing that even in a tough economy travelers still want to come to Arizona and Specialty Lodging is the first and only choice for luxury homes with private heated pools, affordable condos, and romantic luxury villas and estates that will take your breath away. Specialty Lodging prides itself in offering luxury vacation rentals at prices that make traditional lodging prices seem outrageous.

“A review of our February arrivals showed us that we could have formed our own NBA or Major League Baseball All-Star Teams which made all of us at Specialty Lodging very proud. We strive to provide not only the finest vacation rentals at the best value in the areas we serve – but also to provide the best customer service. At Specialty Lodging all of our guests are treated like an All-Star,” stated Jim Kempfski, President of Specialty Lodging.

Jim added, “With Spring Training in full swing and games starting on February 25th, why not stay were the stars stay – Specialty Lodging? We still have limited openings for February, March and April and not only are our properties convenient to all the baseball action, but they offer all the amenities vacationers could ask for and you will also be able to enjoy all of Arizona. We invite vacationers to visit our website, www.SpecialtyLodging.com , view our [real-time availability and book online](#) or call our dedicated team at 866-316-4821 to book their next vacation.”

This year a record fourteen Major League Baseball teams will call Arizona home for Spring Training. With fan friendly ballparks, there's no better place to enjoy a Spring Training game than at one of the 11 stadiums in nine cities throughout Arizona that host the Cactus League. Best of all, Specialty Lodging has great professionally managed vacation homes convenient to all of the great Spring Training action.

Spring Training baseball games start on February 25th and continues throughout March with the following teams participating in the Cactus League in 2009:

- [Arizona Diamondbacks](#) (Tucson)
- [Chicago Cubs](#) (Mesa)

- [Chicago White Sox](#) (Glendale)
- [Cleveland Indians](#) (Phoenix)
- [Colorado Rockies](#) (Tucson)
- [Kansas City Royals](#) (Surprise)
- [Los Angeles Angels of Anaheim](#) (Tempe)
- [Los Angeles Dodgers](#) (Glendale)
- [Milwaukee Brewers](#) (Phoenix)
- [Oakland A's](#) (Phoenix)
- [San Diego Padres](#) (Peoria)
- [San Francisco Giants](#) (Scottsdale)
- [Seattle Mariners](#) (Peoria)
- [Texas Rangers](#) (Surprise)

Specialty Lodging offers [vacation rentals throughout Arizona](#), allowing vacationers to choose their base of operations for their trip. Whether it is sightseeing the [Grand Canyon](#), golfing at some of the best golf courses in the United States, visiting your favorite [Major League Baseball Team during Spring Training](#), enjoying the many festivals and events, relaxing at world class spas or enjoying the dining and nightlife – [Specialty Lodging has the Arizona property](#) for your perfect vacation.

Specialty Lodging offerings in Arizona include:

- The North Valley which includes: [North Scottsdale, North Phoenix, Carefree and Cave Creek](#)
- The East Valley including: [Scottsdale, Paradise Valley](#) and the famous [Phoenix Biltmore](#) area
- Northern Arizona including Sedona, Flagstaff and the Grand Canyon
- And coming soon: Tempe, Mesa and Tucson

About Specialty Lodging

[Specialty Lodging](#) is a premier, luxury vacation home, and rental management company. Headquartered in Scottsdale, Arizona, Specialty Lodging provides a comprehensive and fully integrated management and marketing services program to individual owners of vacation homes and investors. Specialty Lodging's Property Management Program has taken traditional property management to the next level, providing traditional services of sound property maintenance, comprehensive accounting, and adding Specialty Lodging's Comprehensive Marketing Program.

Specialty Lodging is owned and operated by Jim and Mary Kempfski. Jim and the team at Specialty Lodging are heavily involved in community and industry endeavors. Specialty Lodging can be found on the web at www.SpecialtyLodging.com and can be reached at 480-429-3844. This press release submitted and formatted by [Visual Data Systems](#) on behalf of Specialty Lodging.

####