

For Immediate Release

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Sunset Properties Names Casey Holcombe as its Ocean Isle Beach Rental Manager

Ocean Isle Beach, North Carolina – July 2009/Sunset Properties/Press Release – [Sunset Properties](#), a leading professional vacation rental and sales firm headquartered in [Sunset Beach](#), North Carolina is pleased to announce that it has selected Casey Holcombe as its [Ocean Isle Beach](#) Rental Manager.

Holcombe (pictured) will direct the growth and operations of the company’s rental homes at Ocean Isle Beach. Prior to joining Sunset Properties, Holcombe gained over seven years of rental management experience with other island companies. She is active in the primary industry association (Vacation Rental Managers Association), having spoken at a recent national conference. She is also a Board member for the North Carolina VRMA, and a resident of the island.



“We’re fortunate to have Casey join our team,” said Ron Watts, President of Sunset Properties. “She brings the right mix of experience and enthusiasm to the position, and I know she will be successful leading the continued growth of our Ocean Isle Beach rental operation.”

“Her first job will be to expand the services included in our management program for top-end vacation homes on the island,” continued Watts. “We tested the program this summer, and will be rolling it out to other appropriate homes in the coming year.”

About Sunset Properties

Sunset Properties was formed in 1988, and has grown to become a top vacation rental and sales company on the barrier islands of Sunset Beach, North Carolina and Ocean Isle Beach, North Carolina. Sunset Properties’ rental homes at Sunset Beach and Ocean Isle Beach are [conveniently located](#) less than an hour’s drive from numerous attractions in either Myrtle Beach, SC or Wilmington, NC, and are within easy drives from communities such as Columbia, SC; Charlotte, NC; Greensboro, NC, Raleigh NC; and Fayetteville, NC.

The company is owned and managed by Ron and Adrienne Watts, working with a full-time staff of 18 dedicated employees and a sales staff of nine. Sunset Properties is a ResortQuest affiliate partner, and a member of the following industry organizations: Vacation Rental Managers Association, Vacation Housekeeping Professionals Association, Brunswick County Association of Realtors, and the Brunswick County Chamber of Commerce. Sunset Properties can be found on the web at: www.sunsetproperties.travel; www.sunsetbeachnc.com; and www.vacationrentalsatoceanisle.com.

For more information about Sunset Properties and its services, visit on the web at sunsetproperties.travel, or call Jake Foutz, Sunset Properties Marketing Supervisor at 866-931-2124.

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