

For Immediate Release

January 7, 2010

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**North Carolina's Sunset Properties Creates \$500 Early Bird Promotion**

Latest Marketing Effort is Designed to Reward Guests for Booking Their North Carolina Beach Vacation Now

Sunset Beach, North Carolina – January 2010/Sunset Properties/Press Release – [Sunset Properties](#), a leading professional vacation rental firm headquartered in Sunset Beach, North Carolina, would like to congratulate Marlene Williams, of Londonderry, Vermont as the first weekly winner of their \$500 Early Bird Promotion. Marlene's name was drawn on January 4th to receive \$500 off her reservation scheduled for later this spring.

Those that book a reservation and send in a signed contract with their first initial payment before January 25th are being entered in weekly drawings to win a \$500 credit towards their 2010 vacation. The drawings will continue every Monday during the month of January. Guests can choose amongst over 400 quality vacation homes on the islands of [Sunset Beach, North Carolina](#) and [Ocean Isle Beach, North Carolina](#).

"We wanted to award those guests who made their vacation plans early and mailed their rental deposit to us in a timely manner," said Jake Foutz, Marketing Supervisor for Sunset Properties. "By reserving their vacation home well ahead of time, guests had a choice of a particular home and the week that best fits their family's schedule this year."

Sunset Properties offers a variety of professionally managed vacation homes in both Sunset Beach and Ocean Isle, North Carolina ranging from 2 to 8 bedrooms in size located oceanfront, bayfront, along canals and marshland, and mid-island. Guests can choose homes with amenity options such as internet access, non-smoking, swimming pools, and even dog-friendly. Vacation rentals are a great way to reduce vacation costs since the per-person cost for the average stay is much less than a comparable hotel stay, and homes come with kitchens that allow families to save further by preparing some or all meals at the house instead of eating out for every meal.

To take advantage of Sunset Properties' Early Bird Promotion, guests can visit the company's website at www.sunsetproperties.travel, or they can call Sunset Properties at the special number of 888-795-6428.

About Sunset Properties

Founded in 1988, Sunset Properties has grown to service over 400 vacation rental homes on the barrier islands of Sunset Beach, North Carolina and Ocean Isle Beach, North Carolina. The company is owned and managed by Ron and Adrienne Watts, working with a full-time staff of approximately 20 dedicated employees. Sunset Properties is an active member of the Vacation Rental Managers Association (VRMA), Brunswick County Chamber of Commerce, and the Vacation Rental Housekeeping Professionals.

Sunset Properties' rental homes at Sunset Beach and Ocean Isle Beach are [conveniently located](#) less than an hour's drive from numerous attractions in either Myrtle Beach, SC or Wilmington, NC, and are within easy drives from communities such as Columbia, SC; Charlotte, NC; Greensboro, NC, Raleigh NC; and Fayetteville, NC. They can be found online at: www.sunsetproperties.travel; www.sunsetbeachnc.com; and www.vacationrentalsatoceanisle.com.

For more information about Sunset Properties and its services, visit us on the web at www.sunsetproperties.travel, or call Jake Foutz, Sunset Properties Marketing Supervisor at 888-795-6428.